

Challenge? Solution: arts & business cooperation

This one is not about sponsorship. It is about exploring other options. What else is there? Oh, the rainbow of opportunities...

It all starts with discovering that the art and business sectors can build equal and mutually beneficial relationships. Mapping and matching both the needs and the skills to prove how much value we have to offer each other. Imagine a partnership based on true co-operation, real value and with equal distribution of influence and, yes...mutually rewarding! O.K., now let's make it happen!

Is this workshop for me?

If you are from the culture sector, READ THIS:	If you are from the business sector, READ THIS:
(or you may as well read both ...)	
<p>Would you like to work with business sector but you don't know how? Do you ever struggle with income streams? Do you think that you need a bit more organisational structure? Do you need extra help with events you are organising? How much are you really dependent on grants? Have you experienced any problems with strategizing/business plans? Do you have artistic/creative skills that could be utilized in other areas of 'performance'? Would you like to widen your audience and influence?</p>	<p>Have you ever struggled with communication skills? Do you have a feeling that you or your colleagues are facing burn out? Do you ever get tired with the "thinking out of the box" phrase? Do you wish to improve your customer service? Re-frame your internal communication? Do you sometimes feel that workshops delivered by Consultants are a bit boring, predictable (and over-priced!)? Do your CSR priorities work in practice? Do you feel that you've got so much more to offer but there is no place for it in your company?</p>
If you have answered YES to any of the above, this workshop might be for you. Come and check it out!	

OK. I want to try it. What's next?

You can just come, participate (and enjoy the ride:) or... you/your organization can become a subject/ case study. This option is open for both business and culture sector but it is a bit more exclusive; we're going to accept only up to 10.

How is going to work?

You need to submit your challenge as a case study and let us all work on it to bring new ideas/solutions. Your only task is to fill in the form and convince us that we should choose you. Then we will use the collective effort of dozens of creative people to work on your case for you.

What to expect from this workshop?

- We are going to give you an injection of inspiration by showcasing some practical examples and we will take them apart to define success factors.
- We will define your hopes & needs but also skills & strengths and after we will "translate" them into action with mutual benefits.
- We will explore how to start working with business/culture, who/which department to contact and why.
- We will make a "to do list" on how to prepare for the co-operation and analyze different options and opportunities.